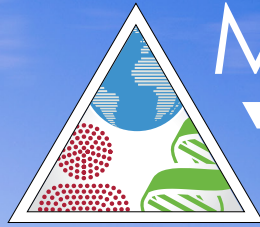


2019

Sponsor & Exhibitor
Prospectus

26th International



Molecular Med TRI-CON

March 10-15, 2019 ▼ San Francisco, CA
MOSCONE SOUTH CONVENTION CENTER

2018 Facts & Figures ▼

3,700

Industry
Professionals

200+

Industry-Leading
Sponsors &
Exhibitors
Participated

44%

of Delegates
Were Titled as
Executives &
Directors

Register by November 16
and SAVE!



2019 CONFERENCE PROGRAMS

MOLECULAR DIAGNOSTICS & DIGITAL HEALTH

- P1: Molecular Diagnostics
- P2: Digital Pathology
- P3: Point-of-Care Diagnostics
- P4: Tissue Diagnostics **NEW!**
- P5: Sample Prep, Assay Development and Validation
- P6: Precision Medicine and NGS
- P7: Clinical NGS Diagnostics
- P8: Clinical Biomarkers and Companion Diagnostics **NEW!**
- P9: Digital Health and Sensors/IoT
- P10: Investing and Partnering Summit **NEW!**

LIQUID BIOPSY & IMMUNO-ONCOLOGY

- P11: Circulating Tumor Cells and Liquid Biopsy
- P12: Immuno-Oncology Biomarkers and Companion Dx
- P13: Cancer Immunotherapy

BIO-IT WORLD CONFERENCE & EXPO WEST

- P14: Integrated Pharma Informatics and Translational Research
- P15: Bioinformatics and Data Visualization
- P16: Data Storage and Cloud
- P17: Artificial Intelligence **NEW!**

SPONSOR OPPORTUNITIES

Comprehensive sponsorship packages allow you to achieve your objectives before, during, and long after the event. Signing on earlier will allow you to maximize exposure to hard-to-reach decision-makers.

PODIUM PRESENTATIONS — Available within Main Agenda!

Showcase your solutions to a guaranteed, targeted audience through a 15- or 30-minute presentation during the scientific agenda or luncheon. Package includes exhibit space, pre-show and on-site branding promotion, and conference passes with session access. For the luncheon option, lunches are delivered to attendees who are already seated in the main session room. Presentations will sell out quickly, so sign on early to secure your talk!

PLENARY KEYNOTE INTRODUCTION SPONSORSHIP

This will allow you to introduce your company and the Keynote Presentations given by Pharma and Biotech thought-leaders to the entire Tri-Con audience.

PLENARY KEYNOTE PANEL SPONSORSHIP - sells out every year!

Up to 8 panelists eight industry KOLs will deliver 7-minute introductory presentations and participate in a panel discussion with Q & A from the audience. The Plenary Keynote Panel is open to the entire Tri-Con audience. Keynote is widely publicized on website (company logo on home page), brochures and program guide.

ONE-ON-ONE MEETINGS

Select your top prospects from the pre-conference registration list. CHI will reach out to your prospects and arrange the meeting for you. A minimum number of meetings will be guaranteed, depending on your marketing objectives and needs. A very limited number of these packages will be sold.

RECEPTION / VIP DINNER

Sponsors will select their top prospects from the conference pre-registration list for an evening of networking at the hotel or local venue. CHI will extend invitations and deliver prospects, helping you to make the most out of this invaluable opportunity. Evening will be customized according to sponsor's objectives. (i.e.: purely social, focus group, reception style, plated dinner with specific conversation focus)

SYMPOSIA PROGRAMS

- S1: Molecular Diagnostics for Infectious Disease
- S2: PCR and NGS-Based Molecular Diagnostics
- S3: Dx Reimbursement Outlook
- S4: Single Cell Analysis
- S5: Circulating Cell-Free DNA
- S6: Microbiome
- S7: Cell & Gene Therapy **NEW!**
- S8: Adoptive Cell-Based Cancer Immunotherapy
- S9: Neoantigens and Cancer Vaccines **NEW!**
- S10: Data Science, Precision Medicine and Machine Learning **NEW!**

VIEW
SYMPOSIA
PROSPECTUS

To learn more about sponsorship and exhibit opportunities, please contact:

Companies A-K

Jon Stroup
Sr Business Development Manager
781-972-5483
jstroup@healthtech.com

Companies L-Z

Joseph Vacca, M.S.
Director, Business Development
781-972-5431
jvacca@healthtech.com

"The quality of the individual far exceeds the quantity -
**EVERYONE IS QUALIFIED. ONE OF
THE PEOPLE I SPOKE WITH COULD
END UP BEING A \$200,000+ DEAL."**

- Tradeshow Coordinator, SMC Corp of America

Additional branding & promotional opportunities include:

- Hotel Room Keys
- Footprint Trails
- Staircase Ads
- Conference Tote Bags
- Literature Distribution (Tote Bag Insert or Chair Drop)
- Badge Lanyards
- Program Guide Advertisement
- Wall of Fame
- Meter Boards
- Water Bottles

Looking for additional ways to drive leads to your sales team?

CHI's Lead Generation Programs will help you obtain more targeted, quality leads throughout the year. We will mine our database of 800,000+ life science professionals to your specific needs. We guarantee a minimum of 100 leads per program! Opportunities include:

- Live Webinars
- White Papers
- Market Surveys
- Podcasts and More!

KEY MARKETING DEADLINES

Preliminary Agenda Deadline:

August 31 – Promoted heavily through email.

Final (Print) Agenda Deadline:

September 28 – Mailed to 125,000 targeted prospects!

Meeting the **PRINT DEADLINE** will maximize your exposure (and ROI)!

Exhibit Savings Deadline:

November 16

Promotion via email, fax, social media and the event website, resulting in over 3 MILLION impressions in total!



EXHIBIT

Exhibitors will enjoy facilitated networking opportunities with 3,700+ qualified delegates, making it the perfect platform to launch a new product, collect feedback, and generate new leads. Exhibit space sells out quickly, so reserve yours today.

As an exhibitor your company will receive:

- Booth space (10'D x 10'W, 10X20, 20X20)
- One time mailing opportunity using 3rd party mail house – pre & post-conference
- Corporate listing on the conference documentation and a web link back to your corporate website
- One delegate registration with access to conference sessions – excludes symposia, short courses, training seminars
- One “booth only” personnel registration (no session access)
- Discount for additional conference registrations for your company - maximum of 5
- 50% discount on advertising in the Program Guide & Event Directory

How will CHI ensure that delegates visit the exhibit hall?

- Welcome receptions
- Themed functions
- Refreshment breaks
- Scientific Poster Sessions
- Raffles and more!

“ MMTC IS THE SUPER BOWL OF MOLECULAR DIAGNOSTICS!

By sponsoring, we were able to not just attend, but also highlight what we're adding to the field. The connections and networking facilitated by CHI were invaluable, and made the experience very positive.”

- Director of Scientific Projects and Market Development, Cofactor Genomics

FULL BOOTH AREA (10'X 10')

Main Conference Exhibit

Before November 16..... \$4,395

After November 16..... \$4,695

DOUBLE BOOTH AREA (10'X 20')

Main Conference Exhibit

Before November 16..... \$8,350

After November 16..... \$8,920

[VIEW EXHIBIT SCHEDULE](#)

[REGISTER AS AN EXHIBITOR HERE!](#)

2019 FLOORPLAN



*As of 5/25/2018

Floorplan subject to change.

Click Floorplan to view most up to date version.

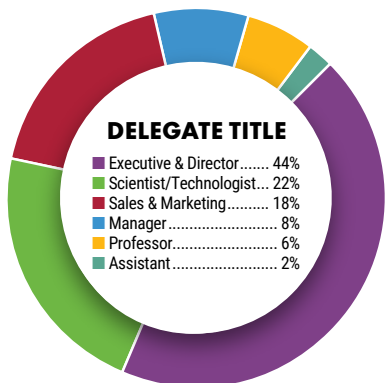
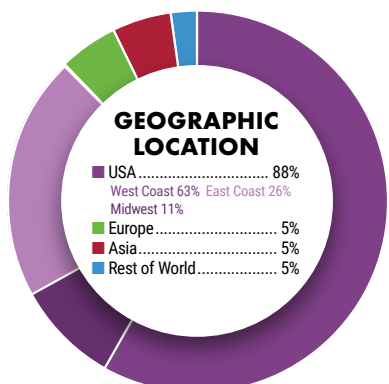
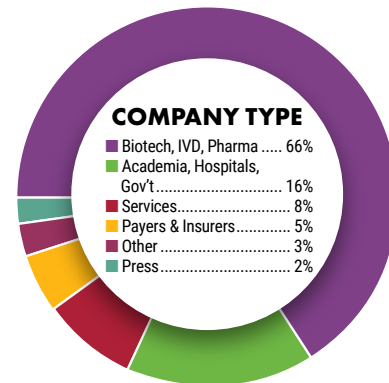
2018 Sponsors & Exhibitors

AccuRef
Advanced Analytical Technologies
Almac
ALS Automated Lab Solutions GmbH
AmericanBio
Analytical Biological Services, Inc.
Andrew Alliance USA
ANGLE plc
Applied StemCell, Inc.
Aragen Bioscience
Ardigen
ARUP Laboratories
Aspera, an IBM Company
Atgenomix
Avere Systems, Inc.
Axxin
Beckman Coulter, Inc.
Benchling
Bio Options, Inc.
Biocartis NV
BioChain Institute Inc
Biocytogen LLC
BioDot Inc
BioDuro
Biognosys
BioLine USA
Biomatrix, Inc.
Bioneer, Inc.
Bio-Rad Lab
Bioreclamation/VT
BioTeam, Inc.
BioView Ltd
Boston Healthcare Associates Inc
California Life Sciences Association
Canon US Life Sciences, Inc.
Canopy Biosciences
Caprion
Cell Culture
Cell IDx
Collecta, Inc.
ChemGenes
ChemoMetec
Chroma Technology Corp
Clarivate Analytics
Codexis
Cofactor Genomics
Collaborative Drug Discovery, Inc.
CompuGroup Medical
Conversant Bio
Copan Diagnostics, Inc.
CosmosID
Covaris, Inc.
Creativ MicroTech, Inc.
Cureline, Inc.
Cytobank
DataRobot
Dataworks Development (Freezerworks)
DeciBio
Definiens, Inc.
DiaCarta, Inc.
Diversigen, Inc.
DNA Software
DNAnexus, Inc.
DNASTAR, Inc.
Dotmatics Ltd
ElastiFile
Enscight
Envision Genomics
Eone- Diagnostics

Expedeon Inc.
FibroTx
Flagship
Fluxion Biosciences, Inc.
Folio Biosciences
Fulgent Genetics
Genestack
GeneTag Technology Inc
Genetic Signatures
Geneticist, Inc.
GenScript Corp
Google
Healthpac Computer Systems
Heatron, Inc.
Hitachi Chemical Diagnostics, Inc.
Hochuen International Corp.
IBM
IDBS
Imec
Indica Labs
Indivumed
Interpace Diagnostics
iSpecimen Inc
Jant Pharmacal Corporation
KIYATEC, Inc.
KMC Systems, Inc.
Lab7 Systems
Lasvidid Inc.
Luminex Corp
Macrogen Clinical Laboratory
Magbio Genomics
MBio Diagnostics
Medidata
Menarini Silicon Biosystems
Metabolon, Inc.
microfluidic ChipShop GmbH
Miltenyi Biotec, Inc.
MiniFAB
Mission Bio
Mitra Biotech
Molecular Health
MolecularMD
MRM Proteomics, Inc.
NanoCollect Biomedical
NanoString Technologies
Natech
Navigate BioPharma Svcs
NeoGenomics Laboratories
New England Biolabs
Nexcelom Bioscience
Nilogen Oncosystems
Norgen Biotek Corp
NVIGEN, Inc.
Oasis Diagnostics Corporation
Omega Bio-Tek, Inc.
OmniSeq LLC
ONCOblot Labs
Oncodesign SA
OnRamp Bioinformatics
Oxford Biodynamics
PathAI
Pathcore
Path-Tec
PeperoTech
PerkinElmer
Personal Genome Diagnostics
PharmaLegacy
Phase Three Product Development
Philips Digital Pathology

Plastic Design Corporation
Plexbio Co Ltd
PointCross, Inc.
Precision Antibody
Precision for Medicine
Predicine
Primerdesign Ltd.
Promega Corporation
ProteoGenex, Inc.
Puritan Medical Products
Qiagen
Qorvo
Quadax
Rapid Novor Inc
Rarecells
RareCyte, Inc.
Redbud Labs
Reprints Desk
ResearchDx
Roche Diagnostics
Row Analytics
Scienion US
Scientist
Sciligence Corporation
SCREENCELL
Seegene Technologies Inc.
SenseCare Medicals
SeraCare Life Sciences, Inc.
Siemens Healthcare Diagnostics Holding GmbH
Sierra Molecular Corporation
SMC Corporation of America
Snap Support Inc
Sofia Bio
Sphere Fluidics
StemExpress
Stilla Technologies
Stratec
Streck, Inc.
Sunquest
SurModics, Inc.
Swift Biosciences, Inc.
Symbiant Product Development
Synthego
Taylor and Francis
Tecan
Technisco
Telcor
Tetrascience
Therapak LLC
Thermo Fisher Scientific
thinXXS Microtechnology AG
Toolbox Medical Innovations
Trans-Hit Biomarkers
transSMART Foundation
TriMetis Life Sciences
TTP LabTech Ltd
TwistDx
Two Pore Guys
Ultivue
US Biolab Corporation
Vortex BioSciences
WEKAJO
Wi, Inc.
XIFIN, Inc.
Ximedica
Xyphos
Zimmer and Peacock
z-microsystems

2018 Attendee Demographics



“ TriCon is the place where you can conduct a lot of business meetings with company executives. It used to be a small meeting, NOW IT'S A BIG, MUST-ATTEND INDUSTRY EVENT. ”
- VP of Business Development, Norgen

To learn more about sponsorship and exhibit opportunities, please contact:

Companies A-K

Jon Stroup
Sr Business Development Manager
781-972-5483
jstroup@healthtech.com

Companies L-Z

Joseph Vacca, M.S.
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