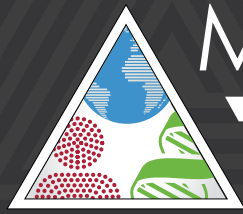


2018 SPONSOR & EXHIBITOR PROSPECTUS



Molecular Med
TRI-CON

25
YEARS



SYMPOSIA

February 15-16, 2018 | Hilton Union Square | San Francisco, CA

900+

Senior-Level
Professionals

200+

New Prospects, Not
in Attendance during
Main Conference

37%

of delegates titled as
Executives and Directors

62%

of Attendees from
Biotech & Pharma

TriConference.com/Symposia



VIEW MAIN CONFERENCE
PROSPECTUS

SEE THE REVERSE SIDE FOR SYMPOSIA DETAILS...

SYMPOSIA PROGRAMS

- ▶ New Frontiers in CRISPR-Based Gene Editing
- ▶ Circulating Cell-Free DNA
- ▶ Point-of-Care Diagnostics
- ▶ Single Cell Analysis
- ▶ Immuno-Oncology T Cells
- ▶ Microbiome-Based Precision Medicine
- ▶ Reimbursement

WHY SPONSOR & EXHIBIT AT THE TRI-CON SYMPOSIA?

- Generate qualified leads for new customers as well as B2B partnerships
- Brand yourself as a thought leader among other key opinion leaders in the industry
- Educate your target audience on how your products can help with their scientific challenges
- Intimate Setting Conducive for Networking
- Hundreds of new prospects not in attendance during the main part of Tri-Con
- Speak during the main agenda directly to highly-targeted attendees
- Drive more viable leads to your booth during the event
- Enhance a buzz around a product launch

" I AM SO GLAD WE SIGNED UP TO EXHIBIT AT BOTH THE MAIN CONFERENCE AND THE SYMPOSIA.

The symposia was more intimate and we got to talk with people we didn't get the chance to talk with at the main conference. There were quite a few attendees that were only signed up for the symposia so we would not have had the chance to interact with them if we only signed up to exhibit at the main conference."

- Business Development Director, Toolbox Medical Innovations

To learn more about sponsorship and exhibit opportunities, please contact:

Companies A-K

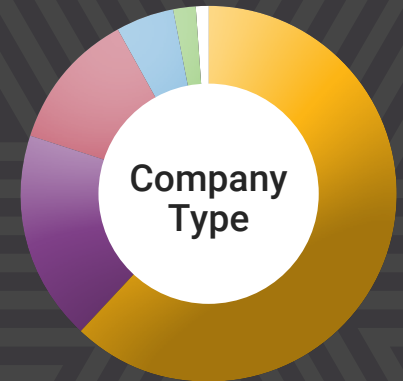
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Companies L-Z

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TriConference.com/Symposia

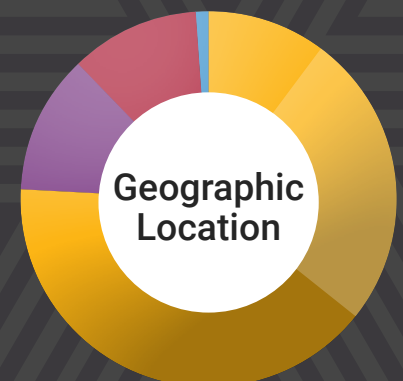
2016 SYMPOSIA DEMOGRAPHICS



- ▶ Biotech & Pharma 62%
- ▶ Academic & Government 18%
- ▶ Healthcare 12%
- ▶ Services & Societies 5%
- ▶ Press..... 2%
- ▶ Financial 1%



- ▶ Executive & Director..... 38%
- ▶ Scientist/Technologist 30%
- ▶ Professor 11%
- ▶ Sales & Marketing..... 10%
- ▶ Manager 9%
- ▶ Assistant 2%



- ▶ United States 76%
- West Coast 56% East Coast 33% Midwest 11%
- ▶ Europe..... 12%
- ▶ Asia..... 11%
- ▶ Rest of World 1%